



THE SHADOW WORK & SPIRITUAL ENTREPRENEURSHIP GUIDEBOOK

WOMANOTHEWOMB

The Shadow Work & Spiritual Entrepreneurship Guidebook

Reimagining the Energy of
Work & Wealth

© 2023 by Ajané Woman Of The Womb

The New Earth Wealth Handbook: Shadow Work & Spiritual
Entrepreneurship

Self-Published

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For those who are on their journey of following their passions, staying true to their authentic self, and finding the gold in their gifts

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Foreword

I realized a long time ago, as a child, that my words had power.

A core memory that always comes to mind, and that my grandmother would never let me forget, is when, at four years old, I got one of her closest friends to finally quit smoking cigarettes.

She's told me the story a million times of my little self walking up to him and saying, "Mr. Clarke, cigarettes are not good for you. You need to stop smoking," before scurrying back off to play. To me, it was so insignificant. I simply spoke what I observed.

And do you know that from that day forward, this old man, following the guidance of my four-year-old self, actually quit smoking?

Through years of having different experiences like this, I know how powerful my words are, and over time, this has become a gift that I get to share, which helps bring so much clarity and healing to other people. It has become a tool that circulates wealth into my life and anyone else's that I come in contact with.

With that being said, the download I'm about to share and expand on came through to me back in 2021. I channeled these messages in a series of Tweets, based on what I was experiencing at the time, but even then, I did not realize how true these words would become for me. I did not realize the depths of the shadow work I still had ahead of me on the journey of what I like to call, Spiritual Entrepreneurship.

Many people are branching off into their entrepreneurial path (even more now than when I first shared these messages) because they are enticed by the freedom that it brings. They don't realize that by

choosing this path, what they are really saying is that they are ready to begin the spiritual awakening of becoming the master of their own vessel (this concept is important because it goes back to the etymology of “birth” and whom our parents sign our rights over to when we are born—but that’s another topic for another book).

In the midst of this process, they will likely hit some major blockages that they did not anticipate. This is part of the journey I had not fully experienced when I first shared this download, but now that I have gone through it and am coming out the other end, I share this with you so that you may be aware and be prepared to do the inner work.

It is my intention that this message helps you to continue peeling back the layers that expose you to your true, authentic self. That assists you in your journey of following your Soul’s calling and learning how to simply Be who you are, in a world that is designed to disconnect you from your Spirit and become one with the divine.

There is a reason why we have been sold the practice of capitalism and extraction. There is a reason why structures have been designed to keep us caught up in the rat race, which leaves us feeling empty, without direction, without purpose, and without substance to anchor ourselves to. But now, we are witnessing the crumbling of that system. While this may be scary and terrifying for many people, the truth is that the Divine uses even the “negative” (aka the shadows) to reveal to us the ways of the light.

By the end of this download, you will find that this journey is not about business, it is not about work, it is not about career—in fact, it is not about money at all. Everything that we experience in the physical and material world is a manifestation of the inner, spiritual world.

If you have been guided to this work, then collectively we are aiding in the decolonization of mind, body, and spirit, and reclaiming the

spiritual process of ENERGY EXCHANGE. No longer are we operating as BUSINESSES (which is a legal identity anyway), and we are reclaiming our energy as sovereign beings who still have to navigate and operate through this Matrix.

I have expanded and expounded on my original thoughts, now infused with new levels of wisdom, experience, and insight that I did not yet have at the time.

I trust that these words and this message will awaken something deep within you and encourage deeper healing, awakening, and forward progression in your journey.

Ajané
WomanOfTheWomb

1

The Linguistics

Shifting our relationship with work and money first comes when we learn to shift our language (you see how that lesson in the power of words is already coming full circle?)

If we are going to break free from this colonial structure, we really need to have a better understanding of the words that we're using and how those words invoke certain energies. Furthermore, we have to understand how the energy of those words affects the way we look at things; and how the way we look at things affects the way we go about doing them; and how we go about doing things affects the way we feel about what we're doing; and if we don't feel good about what we're doing, it affects the way the results of the final outcome.

What do I mean by this? Well, if we're using words that carry heavy colonial energy of that have negative connotations, especially when it comes to work and money, then it affects the way we look at work and money, it affects how we feel about having to "work" for money, and the stresses that come from

having to “work” for money bleeds into so many other areas of our lives that it makes it hard to be present, be joyful, be healthy, be free... and when you aren’t feeling peace within, how difficult is it to show up to work feeling 100%? And what happens when you don’t show up to work feeling 100%? You’re going to be more likely to slack, you might feel more irritated by your customers, you might be reprimanded by your boss, or even worse, you might get fired.

As an “entrepreneur” or as a creative who relies on their own knowledge, skills, and talents, this downward spiral is even more dangerous because we *need* to feel good in order to create. Our work literally depends on our ability to have a clear mind and enjoy what it is that we are doing.

The issue for those who are on that path of using their own gifts to sustain themselves (which is very much a spiritual process) is that they are still trying to operate with a colonial business mindset, and that framework does not fit here.

If we are going to shift our reality from this outdated structure, then the language around work will first have to change.

We have to use our imaginations to in-vision a new future where “work” is also synonymous with play, freedom, authenticity, alignment, ease, rest, and enjoyment.

You have to understand that this is the reality that it’s *supposed* to be. We are not supposed to be outsourcing all of our energy, gifts, and talents to corporations that are designed to operate as

energy vampires—robbing us of our health, our time, our joy, and our resources.

As spiritual beings, we should not strive to emulate the same practices or even utilize the same language as these businesses, otherwise, we end up taking on the same energy of colonization and extraction.

This is one of the biggest reasons why many of us have (or have had) challenging relationships with money, especially in the spiritual community. Human beings have been so abused and traumatized by this system that we have this belief that money and wealth are evil when this is not true at all.

Wealth, in the way we have been taught to believe by this system, is not the true wealth that comes from our Creator and that is granted to us as a divine birthright. Wealth is an energy. It is the ultimate fulfillment of being whole in mind, body, and spirit. It is the presence of a deep sense of gratitude for your entire existence. It is the sense of having everything you need to be completely nourished mentally, emotionally, spiritually, and physically (which, yes, includes financially).

Wealth is not the illusion that we see in the media. What we see in the media is GREED, GLUTTONY, EXTRACTION, and SCARCITY. Everything they condition us to “want” is actually the very opposite of wealth, in terms of the natural sense of the word.

In an attempt to disconnect from that matrix, it creates a mental psychosis that makes people afraid to share their offerings and ask for what they are worth. All because they don’t want to be

associated with those shadow aspects that the media displays to us.

But if we changed the language, then perhaps it would help you to get over some of your own hangups and personal blockages.

What if we did not follow the business model? What if we stopped calling ourselves entrepreneurs altogether? What if we simply viewed it as us regaining control over our own ship? Becoming masters over our own vessels and our own life path.

You are not building a “business”, you are using your passions, gifts, and talents in a way that will benefit other people as they return that energy (\$) back to you. You are not “marketing” yourself, you’re sharing what you know, and the people who want to learn from you, VALUE your knowledge and your time, so they exchange energy with you.

You are not “hustling”, you’re being adaptable with your creative energy to create what needs to be created within the season that it’s called for. You’re not “making money”, you’re acquiring the necessary tools that’ll help you become an even better navigator of your vessel (you get to INVEST in your health, INVEST in the experiences you want to see, INVEST in the things that help you to grow and become even better in your craft).

You are not “doing” anything for a living, except living and being who you are and sharing that with other people, and making your life work for you. NOT the other way around.

At the end of all that, you return and recycle your energy back into the community to help build other people up and show them how to do what you did so they can make their own way out of the darkness and into the light...so they too can become masters of their own ship.

Remember when I said the gift of prophecy? That excerpt came from those tweets in 2021, and here I am writing this book in 2023, cycling back to give you what I have learned. I had no intention of turning this into a book (the same way I had no intention of my random writings turning into ***The Shadow Work Workbook***), but here we are.

This is the cycle of continued community wealth that makes space for everyone to flourish. You invested in yourself by investing in this ebook, which was an investment in me and my family, which sustains me in being able to create more offerings that truly aid in others' transformation. When we invest in each other in this way, it creates space for everyone to flourish and be provided for.

When you decide to embark on this path, there are only two things to keep in mind: the purpose of what you're doing (How does it help? How does it heal? How does it enhance? How does it bring value to yourself and to others?)

And secondly, authenticity. There is so much gold in being you, in knowing what you know, in seeing what you have seen, and in acquiring the skills you've acquired. To you, you see these things as mundane, but you don't know how many people are out there

that don't know what you know... that haven't had your experience but could use your perspective.

In this space is where we have to learn to bridge the gap and take lessons from that system we want to get away from. We also have to utilize the tools that they *try* to use for negative, to gain something positive. Which leads us into the next chapter...

2

Accepting Duality

If we are going to master our experience here, as spiritual beings having a physical experience, then we have to learn how to work with both aspects, which means that we do have to understand the tools that the “matrix” provides and how to use them to our benefit.

When it comes to your gifts, your talents, your knowledge, and your skills—these are things that are embedded into your spirit. Into your unique code.

Also embedded into your unique code are the tools you will use to help support the expansion of your gifts, your talents, your knowledge, and your skills. This is everything that you have inside of you in order to sustain yourself. Your logic, your emotions, your intuition, your determination, your willpower, your interests, your ideas, your viewpoints, your self-esteem, your confidence. All of these are the tools you will have to pull out of

your inner toolbox to help you cultivate yourself, refine yourself, edify yourself, and become better.

The only thing that is missing is the materials. The tools are useless without the materials, and the materials are worthless without the tools to put them together.

This is where the physical has to come in. This is where we have to utilize some of the same Matrix system structures in order to beat the game.

Yes, we all want to be free. Maybe to travel. To own land. To spend time in our gardens growing our own food and raising our own animals. To spend more time with family. To spend more time resting. But it takes resources to get there. It takes combining the magical power of vision boarding or chanting, or praying, with real physical world output. This is why the different scriptures all say in so many ways that “faith without works is dead.”

We know that social media can be used for negative reasons. We know that there is propaganda and that there are distractions. We know that the people who own these platforms are not in integrity with the earth. We understand very well the shadow sides of all of these things. So it is imperative that you hold the light within you as you navigate these spaces.

You have the choice of whether or not you will be the producer or the consumer. You have the choice of the content that you engage with. You have the choice in whether or not you utilize these tools to your advantage: to connect with people, to build

real communities offline, and to gain knowledge of subjects you wouldn't have otherwise been exposed to.

If you choose to only see the shadow sides and condemn the use of these things, then you will not be able to experience the gifts that can come from them as well.

It is a gift to be here in this age of technology, where I can use my computer to type and transmit this message to you. Ten years ago, do you know the hurdles I would've had to jump through in order to publish a book? What takes me hours to accomplish in today's age would have taken me months, years, or even decades to accomplish before.

The fact that I have access to these tools allows me to reclaim my time. To sit at home in my office and write a book that will help someone else in their journey. This is true wealth.

These platforms are simply containers. They are different materials that are available to us to use to share our gifts beyond what our minds can perceive.

If the flow of your current (\$) is feeling blocked, then you need to ask yourself if you are utilizing your tools and your materials in the best ways possible.

The only thing you have to figure out is how to take what you know and turn it into something tangible. If you know how to cook, you can turn that into a recipe book. You could turn it into a cooking class. You could make meals and sell them to your local

community. There is an infinite number of ways to receive a return on the gifts you have to offer, but you have to be able to tap into your creativity in order to do it. And this is where shadow work meets entrepreneurship.

3

Understanding Value

Embarking on this journey is deeper than money or simply “working for yourself.” It is deeply spiritual. It is an initiation. It is a journey through shadow work. It is an alchemical process of converting creative energy into physical matter. The alchemical process is about learning to convert those creative ideas into something tangible that can then be offered to others for an EQUAL ENERGETIC EXCHANGE—aka, something you are “paid” for.

If you’ve ever worked with me, then you may have noticed I like to use the term “energy exchange” when people ask me about the “cost” of my offerings. The reason why I think it’s important to make this distinction is that it activates the realization within myself and the other person that what we are offering each other is an exchange of value. Their offering is a gift to me, and my time, my energy, my knowledge, and my experience is a gift to them in return. And in this way, we pour into each other.

It's important for you to restructure your mind around this concept because, in your line of work, you will also have to help others to relearn this as well.

You will come across those who will argue with you about your energetic exchange rates, and you will need to understand that this is not a reflection of you, but a reflection of how they value themselves.

This word “value” is extremely important during this time and will lead us into the realm of shadow work in a moment, but for now, let's focus on this concept for a minute.

Many people will not understand what it means to value the time and energy it takes for you to create outside of a pre-made system because they have not gone through this process for themselves. It takes wearing a million hats, whereas most will choose a path that does not require them to truly tap into their creativity in order to be adaptable and learn how to utilize their own skills as needed.

The structure, as it is now, has taught us in a very allopathic way. The body functions as a whole, and yet it is divided in a way so that there is a different doctor for each part of the body. Our education system is split up so that it seems math is separate from science and science is separate from language. We grow up being asked what we will “become,” meaning, “what one box will we choose to focus on?”

We focus on that “one” thing as if it is the only valuable thing about us, and we fail to realize that *all* aspects of us are valuable.

In the moments where we have to be adaptable and find creative ways to sustain ourselves, we have to zoom out and stop focusing on just one organ and look at the whole body.

This reminds me of a conversation I had with my six-year-old a few months back. She came to me very concerned that when she grew up, she wanted to be a hairdresser, but she also wanted to be a fashion designer, and she also wanted to be a teacher. And she was so upset because she didn’t know which one she should choose.

So I asked her, “Well, why can’t you be all of those things?”

I told her that she could organize her own fashion show, hire the models, come up with the hair and design concepts, and she could even host classes teaching the models how to walk, and just like that, now she is **ALL** of those things. There is no need to choose just one.

She loves doing hair. She loves drawing fashion designs. She also loves playing teacher with her younger siblings. So why should I begin to condition her with the thinking that she can only be one of those things?

As she grows up, she may embody each of those things at different points in time, and it is my job to ensure she does not place those limitations on herself so that she can get the most

value out of *all* the gifts, passions, interests, and ideas the divine has given to her.

This is how we must come to view ourselves as well. To seek value in the simplest things that we don't even pay attention to about ourselves.

If you can cook, if you can do hair, if your strongest subject was writing, and you know how to edit, if you can do a handstand and can teach others how to do it, there is *value* there for you.

Someone, somewhere, wants to know how you made that meal; wants to know how you did that hairstyle; wants you to review their ebook or translate it into another language (it's me, I'm someone!) So ask yourself, what do you have to offer?

In this sense, the word value is not just related to money and what your offerings are "worth," but it's also related to your sense of self-worth and what you feel you deserve. Do you believe that you deserve a life of ease? Do you believe that you deserve the energetic exchange you are asking for? Do you trust in your gifts and skills enough to allow them to support and sustain you?

Understanding the things about us that make us valuable is where we dive deeper into shadow work, which again brings us to the next section.

4

The Shadow Side

Reprogramming this business structure is a journey into shadow work for everyone, as both “producers” and “consumers.”

As I mentioned, you will find that when you embark on this line of work, there are also those who have to undergo the reprogramming of how they operate as “consumers.” Even as a creator, it will help you to see how even you operate as a consumer, and what our false expectations are of those who are creators.

I mean, just think about that word for a second. Besides being used to describe someone who utilizes goods or a service, the other definitions given for the word “consume” are “to do away with completely; to use up; to spend wastefully; to eat or drink, especially in great quantity, etc.”

When people operate under the spell of these shadow qualities of a “consumer,” they end up taking, extracting, and exploiting. They do not fully understand the value of your time or your

energy, or they will see your life of “freedom” and not respect the work that you put in to build or maintain that.

This is in part because of the conditioning that we receive about what “work” is supposed to look and feel like.

For example, people would assume that because I work from home, or they see me meditating under a tree, or because I have flexibility in my schedule, then I am not working. But writing this ebook, whether I’m in an office or on the beach, *is* work. If my meditation under the tree is part of the course that I’m launching to teach others about the practice of meditation, then my relaxation under that tree *is* work.

Unfortunately, these images do not align with the illusions we’ve been taught to believe that “work” should look like. Work is not synonymous with stress or struggle. Work is not synonymous with career or traditional paths. Work is not just what we get paid to do when we are clocking in for someone else. We are allowed to enjoy our work and rest while we work and love the work that we do.

The other shadow aspect of this work is that we do not live in a system that operates on natural time. That does not honor the natural ebbs and flows of life and does not support the natural rhythms of our bodies. The truth is, our business system is an evolved system of slavery. You are punished if you don’t show up for work. The corporation does not care that you or your child were sick. They do not care that your mother, father, or grandparent just died. They do not care that you are suffering from a mental health crisis. And you will have to show up anyway.

As victims who have been abused by this system, we become consumers who take these philosophies and project them onto others.

For me personally, this has been the biggest challenge in the journey of spiritual entrepreneurship. Teaching people what it means to extend grace, to practice patience in a world that has the convenience of receiving a package within an hour of the order being placed.

Some people do not recognize the entitlement in this, and you will likely experience this at some point in your journey. Learning to exercise clear communication is important. More important than that is learning what it means to work with those who truly value your time and your energy. And even more important than both of those is learning how to honor your own energetic cycles. Extending that grace to yourself is important because there are times when you may have to make the decision to stop, pivot, notice when you are on the brink of burnout, and honor that.

All of this connects with your own shadow work journey. Your ability to communicate. Your ability to speak up for yourself and gracefully correct and redirect those who have not embodied these lessons yet. Your ability to bounce back after setbacks, or deal with customers (or anyone for that matter) giving criticism for your work.

There are challenges along this journey that will refine you and help you build character, resilience, and determination. How well

you are able to navigate the lessons in shadow work that come up will be an important part of your success in taking your visions and your dreams beyond levels that even you expect.

Even the amount of “money” that you’re able to make is a journey through shadow work. Most people on this path think they have an issue with making money, when at the root of it is everything that lies within the shadows of our subconscious—specifically fear and insecurity. Afraid of being seen, afraid of other people criticizing your work, lack of faith in your abilities, lack of imagination, fear of following your intuition, lack of discipline, fear of taking risks, fear of being challenged beyond your current abilities, difficulty staying committed to yourself—all of these become the underlying reasons for why we don’t show up, why we don’t post our ideas, why we never get started on our vision, why we never take the first step and quit before we even try.

I’ve done countless readings or sessions with people who say they are having blockages with their business or creativity, but when I go to their business page, it’s private. Or maybe they’re hiding behind a profile picture that’s a celebrity or a meme. My first question to them is always, well, why would I spend money with you when I have no idea who you are? When you are not clearly showing me the value in what you have to offer? It’s not that their work is not valuable or I don’t see the value in them, it’s that *they* don’t see it in themselves, and they don’t allow themselves to show it to others.

All of these insecurities have their root somewhere, with something that has absolutely nothing to do with money at all. Are you still holding onto that one time you were embarrassed, shamed, or ridiculed? Are you still holding onto that one person who broke your self-esteem, still hearing their words in your head? Are you still holding onto your parents not supporting or encouraging you in the way you felt they should? And now, you have no idea how to show up for and encourage yourself? Even the relationship your parents or family had with money, and how they handled money, may show up for you. Overcoming those beliefs and those patterns.

There are so many things that can stifle you to the point where you have no idea how to just let your creativity flow without restriction or second-guessing.

From childhood conditioning to how we internalize our childhood experiences, all of these things can alter our sense of self-worth and how we learn to value ourselves. This is an important revelation because seeing the value in ourselves and in our creativity is the key to unlocking financial abundance in our lives.

If you want to dive deeper into shadow work and your subconscious beliefs about money, there is an entire section dedicated to this in [The Shadow Work Workbook](#).

5

The Energy of Money

The last thing for you to understand is that money is a form of energy. That same alchemical process that I mentioned, of turning your creative ideas into something tangible—well, money is simply a byproduct of that. Money is the result of bringing your creative ideas to life.

Coming to this realization will help you to understand that you do not need to call in “more money” when you are focused on manifesting. What you need are creative ideas. What you need is to study the structures as the platforms that you can use to build a foundation for your creative ideas. What you need is to follow through on the ideas that you already have. What you need is consistency so you can see your skills develop and get better. What you need is to learn how to regulate your nervous system, get out of your head, stop overthinking, and come back into your body so that you can create great work. What you need is to learn to see the value in your authentic self and unique life experiences.

When you manage the flow of energy within you, you understand what it means to truly manipulate energy. You learn how to turn your creative ideas into inspired action. When you are

able to do this process over and over, from one idea to the next, you realize that you are never lacking.

You are an infinite well of creative energy, you just have to figure out how to tap into it.

So many of us are holding back from sharing our gifts, and we endure unnecessary suffering because we have been tricked into believing that money is a finite resource when true wealth is a gift that was already granted to us by the Divine.

At some point, we will all have to return to this path of self-sustainability and spiritual entrepreneurship. The world is changing, and we cannot avoid it.

Technology is changing, and manual labor is becoming less and less needed by the human workforce. Are there shadow aspects of this? Absolutely! Is there a gift in it as well? Yes. If we do not need to focus on physical labor anymore, then we have more time to devote to our gifts and our skills and to actually pour back into our communities. I cannot speak for the long-term effects of technology, but what I can speak on right now is how we can work with the natural shifts taking place on the planet to work to our benefit.

What we are witnessing is the crumbling of an old system that told us to do what is stable and what is safe. To go to school, go to college, and get a good job with benefits.

What we don't realize is that's the exact cycle that keeps us trapped in a state of poverty. It's a debt system that is designed to set you back before you even get started.

When we trade our time for money, what we are able to make is limited because there are only so many hours in a day. There are only so many hours you are able to "clock in," and then you are further limited by a job or employer who assigns a value (there goes that word again) to you and tells you what your time is worth ("you are worth x amount of dollars per hour"). This is not just what our time is worth, it is our actual life force energy.

Becoming the master over your creative energy, becoming the master over your ideas, and becoming the master over your own time is how you redefine your relationship with money. The reason why so many find difficulty in doing this is that for so long we have gone on being undervalued and told what we are worth by someone else.

This is why all of the work that I share is about reprogramming and tuning back into ourselves so that we can become co-creators of the life experience we wish to have.



About the Author

Ajané, better known as Woman Of the Womb, is a mother, wife, creative, author, and speaker who specializes in Womb Wellness, Shadow Work, and Inner Child Healing. Over the last 10 years, through workshops, intuitive readings, natal chart interpretations, and one-on-one spiritual guidance sessions, she works to assist others in discovering and overcoming their blockages to reclaim power over their lives and tap back into their abundance. For unlimited access to all ebooks, classes, workshops, and other offerings, join the private community on [Patreon](#).